

Lady Advisor Hosts Free Business Building Webinar for Financial Wholesalers

Summary: Lady Advisor founder, Kirsten Lewis, announces an upcoming webinar for financial wholesalers, teaching important strategies and tools for partnering effectively with women financial advisors.

(San Francisco, CA) March 4, 2009 – In this time of economic uncertainty and volatility on Wall Street, financial wholesalers are wise to be seeking new methods for building effective relationships with financial advisors.

In a webinar on March 26 at 2pm EST (11am PST), Kirsten Lewis, founder and President of LadyAdvisor.com, will steer financial wholesalers towards several highly effective tools and strategies for partnering with women financial advisors.



“In an industry like financial services, which has historically been male dominated, there is a significant opportunity for wholesalers to set themselves apart by targeting the growing but often overlooked segment of women financial advisors,” states Lewis, former branch manager of Citi Smith Barney and industry expert whose successful career as a financial advisor has included working for three of the top wirehouse firms.

Lady Advisor is the only [online community for female financial advisors](#) and it's growing rapidly. Since its launch in May of 2008, membership has soared to more than 500 women in several areas of wealth management including; Financial Advisors, Financial Planners, CPAs, estate planning attorneys, Insurance Advisors, mortgage specialists and private bankers.

[During this free webinar](#), Lewis will share current research findings about women advisors including common business models as well as product and service preferences. Financial wholesalers in attendance at this live event will take away relevant information and powerful marketing strategies for selling more effectively to women financial advisors.

Registrants will learn what differentiates women advisors from their male counterparts and the right approach to take when pursuing a business relationship with a woman advisor. Financial wholesalers on the call will also be given a tour of LadyAdvisor.com and will learn how to leverage it to grow their businesses.

To register for this event happening on March 26 at 2pm EST, visit:
<http://www.ladyadvisor.com/wholesalers/> Space is limited, so register today.

About Lady Advisor

Lady Advisor is the first community of its kind for [women financial advisors](#). Launched by former Citi Smith Barney branch manager, Kirsten Lewis, Lady Advisor is helping women achieve new levels of prosperity and the lifestyle they desire.

Building upon her own experiences as a successful top producer and coach, Lewis has formed a community where financial advisors at all different stages are given access to simple and effective coaching tools which can help double or triple their revenue while they maintain a healthy work/life balance.

CONTACT:

Kirsten Lewis

1-888-525-8884

kirsten@ladyadvisor.com

www.LadyAdvisor.com

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