



## Headline: Ladies Who Launch Announces Fall Incubator Program Starting this Month

**Summary:** *Nancy Beth Guptill, Atlantic Canadian 'Ladies Who Launch' Leader, announces the start of a new and improved Intensive Incubator Workshop.*

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FOR IMMEDIATE RELEASE

## Ladies Who Launch Announces Fall Incubator Program Starting this Month

(Summerside, PE) October 8, 2008 – Ladies across North America have been “Launching” for years thanks to the support and networks provided by Ladies Who Launch. However, Nancy Beth Guptill, the Ladies Who Launch Leader for Atlantic Canada is announcing some recent changes to the well-known intensive incubator program.

“This summer, I attended a leader training conference in Los Angeles where the new Ladies Who Launch Intensive Incubator was unveiled,” says Guptill. “The entire Incubator Intensive Workshop has been revised and reenergized to give women in business, or women who want to be in business, greater results than with the original program.”

The World’s Leader in Women Entrepreneurship, Ladies Who Launch is for female dreamers, launchers and growers who either are their own boss or want to be.

LADIES WHO LAUNCH

Nancy Beth Guptill, passionate entrepreneur and owner of [Vantage BizServices](http://www.VantageBizServices.com) has been the Ladies Who Launch Leader for Atlantic Canada since launching the program in Prince Edward Island last fall. In May of this year, she hosted intensive workshops in the Annapolis Valley and the program is now portable and can be delivered across the Atlantic Canadian region. To date, 30 women have participated in the Intensive Workshops with each lady involved having come away with a new passion for their business or idea and a set of actionable goals along with support systems to bring them to fruition, not to mention several media opportunities to help spread the word.

“I can’t say enough about Ladies Who Launch,” states Guptill who has been involved with the organization since April 2007 and the Atlantic Canada Director since June 2007. “Over the course of four weeks, while surrounded by a supportive group of women, ideas are nurtured and business connections are fleshed out. The ladies share resources with one another and brainstorm ideas so feverishly

that you can feel the positive energy in the room. It really is an amazing program and each woman who has been involved comes away with a newfound passion for her idea, her business, her life and herself! Because these Intensive Incubator workshops fill up quickly, I urge women wishing to improve their businesses and their lives to be proactive and pick up the phone very soon!"

The Ladies Who Launch Incubator usually consists of 8-10 ladies committed to helping each other bring their ideas, businesses or projects into clear focus. Over the course of four weeks, the group meets regularly with their trained Ladies Who Launch facilitators to work through proven and patented exercises which ensure members are moving in the right direction. The Incubator is suitable for any woman dreamer, launcher, grower or freelancer who is stuck in a rut, has reached a plateau or is at a crossroads and wondering what to do next. Ladies who join the Incubator workshop find new clarity for their visions and increased momentum in whatever it is they are launching.

A new Intensive Incubator is taking place starting Monday, October 27 in Summerside and Charlottetown PEI. Anyone interested is urged to call Nancy Beth as soon as possible at 902-724-3330.

For more information about Ladies Who Launch or for Incubator dates further into the future and in different locations please visit the [Ladies Who Launch Atlantic blog \(www.ladieswholaunch.com\)](http://www.ladieswholaunch.com).

### **About Nancy Beth Guptill**

Nancy Beth Guptill's privately owned company, Vantage BizServices, offers innovative training, networking and entrepreneurial lifestyle programs to all provinces in the Atlantic Canadian region. These programs, while teaching others how to learn those entrepreneurial skills she was born with, also directly connect with national and international market opportunities for members and seminar participants.

Nancy Beth's passion and specialty lies in business and life skills training for adult learners. In this role, she lends her expertise in the areas of business development, strategic marketing, sales, customer service, tradeshow marketing & sales, market research, entrepreneurship and creative innovation.

Nancy Beth also leads Ladies Who Launch in Atlantic Canada. "LWL" is a very popular international women entrepreneurship organization whose leaders take great pride in being expert consultants to women in business.

She has trained and coached hundreds of entrepreneurs, business owners and managers nationwide, including several high profile clients such as BizLaunch, Staples, ProfitLearn PEI, Credit Union PEI, and CompuCollege.

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